



FOR IMMEDIATE RELEASE

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**EMA Design Automation and Chronology Form Partnership
EMA to Support and Distribute TimingDesigner**

Rochester, NY – October 15, 2004 – EMA Design Automation™, a full-service EDA solutions provider, and the Chronology® Division of Forte Design Systems™, a leading timing analysis software provider, today announced a strategic partnership. Through the partnership agreement, EMA will provide exclusive distribution and support throughout North America for Chronology's TimingDesigner® timing analysis product.

The goal of the partnership between EMA and Chronology is to enable EMA to enhance the solutions that they provide their current customers and to expand the availability of Chronology's TimingDesigner in the marketplace.

"Timing analysis plays an increasingly prominent role in the identification and resolution of system operation issues," said Manny Marcano, President and CEO of EMA Design Automation. "Through this collaboration with Chronology, we can now offer our customers the ability to obtain fast and complete timing margin analysis for their designs."

"EMA Design Automation's strong support infrastructure and electronic design expertise make them the ideal partner," said Jacquie Taylor, General Manager of the Chronology Division. "By adding TimingDesigner to their solution, EMA is offering their customers a means to accurately analyze, monitor and manage timing margin limitations throughout the design process, especially important for high performance designs."

TimingDesigner

TimingDesigner is a flexible, interactive timing analysis and diagram tool. Its intuitive use of timing diagrams and patented spreadsheet technology allow users to model their unique timing challenges, analyze a range of conditions, and obtain accurate results. Designers can define timing constraints, evaluate timing parameters, create specifications, and analyze complex interfaces within their design. TimingDesigner 7.0, also announced today, provides the ability to better manage growing design complexity by organizing the design into logical components within a single project. It also allows users to automatically merge

designated component diagrams to greatly simplify the creation of interface timing diagrams.

About EMA Design Automation, Inc.

EMA Design Automation, Inc. is a full-service EDA Solutions Provider offering software tools, consulting services, product training, and technical support for the entire PCB design process. Founded in 1989 and a Cadence® distributor since 1998, EMA is staffed with experienced engineers and offers EDA design solutions tailored to the needs of each individual customer. EMA is a privately held corporation headquartered in Rochester, New York. Visit EMA at www.ema-eda.com for more information.

About Chronology, a Division of Forte Design Systems

The Chronology Division of Forte Design Systems is a recognized leader in timing analysis excellence for the electronic design community. TimingDesigner has become an indispensable productivity tool that enables users to meet complex timing objectives for high speed design. The Chronology team is continually enhancing TimingDesigner capabilities to align with the latest in device technology and design methodologies. TimingDesigner is offered through a worldwide network of distributors and solution providers. Over 10,000 licenses of TimingDesigner have been sold worldwide. For more information visit: www.TimingDesigner.com.

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